

TRUCK & EQUIPMENT

Re-Amortization of Active Assets

CASE STUDY



\$1.8
MILLION

in annual cash
flow improvement

A leader in the baking industry was looking to optimize equity and improve cash flow. To do this, they needed to maximize their amortization amounts and adjust lease terms to best achieve their goals.

Creative Financial Solutions

As the company was going through national expansion and acquisition growth, the need to identify a fleet consolidation strategy was imperative to manage vehicles and costs. LeasePlan was identified as the strategic fleet management partner to evaluate and restructure their existing leases.

While LeasePlan increased financial efficiencies, there was a need to add additional services so the company could focus on their core competencies. As new vans, trucks and trailers were acquired, licenses & titles were needing to be managed by a single partner with extensive industry relationships and knowledge of state regulations.

Additionally, exponential growth and expansions led to needing a consistent channel and strategy for remarketing their assets to yield the highest returns.

Impact

As a result, monthly cash flow increased by over \$150,000. Through the calculation of benefits and acquisition of non-owned assets, the company was able to improve their annual bottom line by over \$1.8 million.

As LeasePlan continued to provide a customer-first approach standard of service, the future optimization of additional services brought on more visibility, cost savings and continuously increasing cash flow.

Fleet Profile

Industry: Food and Beverage

Total Fleet Size: 5,000+

Customer for 20+ Years

Services Utilized

Leasing

License & Title

Fuel Management

Remarketing

Ready to power your business forward? leaseplan.com



What's next?