



A case study

LeasePlan

helps client cut administration responsibility in half

MyFleetResource allowed one client to focus on other strategic initiatives.

Client profile

The client is a company focused on promoting innovation through imaging and information technology in fields such as healthcare, graphic arts, optics and other high-tech areas.

The situation

The company needed a more efficient way to manage its fleet in order to save time for strategic initiatives important to the company's success.

The results

Using LeasePlan's MyFleetResource program, the client was able to cut its fleet management responsibilities by 50 percent, giving LeasePlan responsibility for half of its tasks. The client was then able to focus on other initiatives, like cost savings and safety.

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A client's dilemma

One company, which focuses on promoting innovation through imaging and information technology, needed a way to more efficiently manage its fleet. The client hoped to spend more time on cost-savings and driver-safety initiatives.

Fleet managers had many tasks to manage, most specifically the need to react to driver requests and provide them with corresponding solutions. Driver management takes a large amount of time to accomplish, leaving fleet managers with less time to work on other more strategic initiatives. To better manage driver requests and maintain efficiency, the client needed help from its fleet partner, LeasePlan.

LeasePlan's process

LeasePlan's MyFleetResource program was designed to help fleet managers handle all of their tasks efficiently.

With MyFleetResource, LeasePlan acts as an extension of the company's fleet department, managing day-to-day activities and ensuring that drivers adhere to established policies.

The client was able to choose the tasks it wanted LeasePlan to handle. The MyFleetResource team worked with the

company's fleet department to gain a better understanding of its internal culture. This helped LeasePlan to provide the same level of service as the company's in-house fleet management would.

A satisfied client

Using MyFleetResource, the client was able to transition 46 out of 61 of its fleet management tasks to LeasePlan.

After using MyFleetResource, the company saw its fleet double in size. Instead of hiring another employee to help manage the fleet when it doubled, the client saved the cost and resources.

Overall, LeasePlan was able to streamline the client's tasks and satisfy its directive of running an efficient business while saving money and time for other initiatives.

"The client saw 46 of 61 fleet tasks absorbed by LeasePlan and received significant time and money savings."