

5 Reasons you need a safety program

01



94% of incidents

94% of all road incidents are caused by driver attitudes and behaviors rather than lack of knowledge.

Source: NHTSA

02



\$24,057 per accident

On average, employers pay \$24,057 per accident, which includes property damage, injury and fatal crashes. If you reduce your accidents by just two a year, that's almost \$50,000 in savings.

Source: NETS Cost of Motor Vehicle Crashes to Employers study

03



88% increase

Accident risk increases as a function of the number of accidents and citations on a driver's prior record. A past crash also increases a driver's future collision risk by 88%.

Source: American Transportation Research Institute

04



17% decrease

A LeasePlan client reduced the total number of accidents by 17% after identifying high-risk drivers through LeasePlan's safety program and implementing driver safety training.

05



\$21 million

One company had to pay \$21 million when a driver seriously injured a plaintiff she struck while using her hands-free device. Hands-free cell phone usage was acceptable in her company's policy. Maybe, it's time to take a look at yours.

Source: Automotive Fleet