

5 tips for

benchmarking your fleet

Benchmarking gives you a comprehensive view of your current practices by comparing your fleet's performance data, financial results and other metrics against comparison data to identify areas of improvement or to validate existing practices. Use these 5 tips to help you map out your fleet benchmarking strategy.

01 Align with your corporate objectives

Clarify your fleet objectives on a corporate level by involving all key stakeholders, such as HR, Procurement, Finance and Environment, Health and Safety functions to prioritize goals.

02 Measure against corporate fleet objectives

Compare your company's objectives with your fleet objectives and practices to see if they align. From here, you can perform a gap analysis and determine your required actions.

03 Collect all relevant fleet data

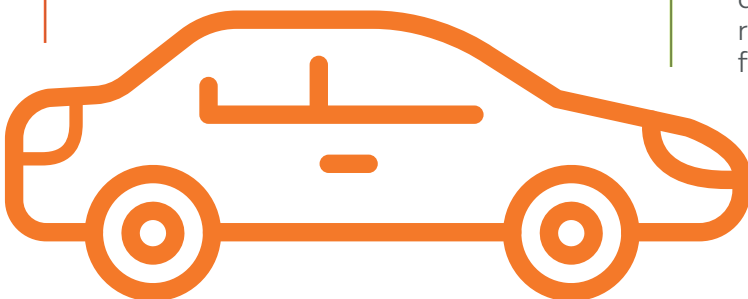
Collect all relevant quantitative and qualitative fleet data from your Fleet Management Company. This may include current and terminated fleet data, car policy or fleet management processes and practices.

04 Benchmark your fleet performance

Use your FMC's analytics tools to compare your fleet's quantitative data — such as cost, safety, usage and driver satisfaction — to compare across divisions, as well as other fleets. This will help you identify areas requiring attention.

05 Define your fleet strategy

By conducting these internal and external reviews above, you can identify areas of strength and opportunity and adjust your fleet strategy accordingly. This will help you establish your roadmap for the future and continually improve your fleet's performance.



Need help benchmarking your fleet?

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