

# Car Cost Index 2022

Welcome to the seventh edition of LeasePlan's annual Car Cost Index: a comprehensive analysis of the total cost of owning and operating a car (TCO) in 22 European countries, ranging from the subcompact segment to the executive market

The Car Cost Index factors in the various costs involved in car ownership in each country, including energy/fuel, depreciation, tax, interest, insurance and maintenance

In the 2022 edition, costs are averaged over the first four years of ownership, assuming an annual mileage of 30,000 km

# Key findings: EVs are more cost competitive than ever

- EVs in nearly every segment and in nearly every European country are now the same price or cheaper than petrol or diesel cars
- Despite energy price inflation, fuel costs remain significantly lower for electric cars than petrol and diesel cars: fuel costs represent 15% of the total cost of ownership of an EV, while this is 23% and 28% for petrol and diesel drivers
- The average monthly cost of driving a car varies hugely across Europe from €905 a month in Greece to €1,313 in Switzerland
- There are more EV models on the market than ever before. The first Car Cost Index surveyed only 11 EVs, while this year's edition includes 33

# In 2022, driving a car was the most expensive

In Switzerland and the cheapest in Greece

Data is based on various car segments\* and fuel types

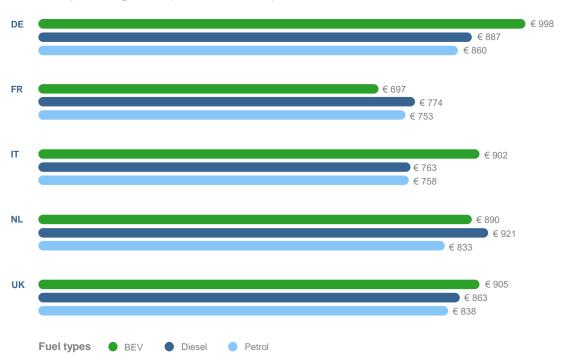
The cost of driving a vehicle is relatively high in Northern Europe – e.g. Norway and the Netherlands

In Eastern European countries,



# Getting there: **Sub-compact segment (B1 & SUV-B1)**

Electric is steadily becoming more competitive in the sub-compact segment (9/22 countries)



<sup>\*</sup> Pricing highlighted for the five largest LeasePlan countries, other countries are shown in the appendix

#### **Examples of models per segment**

Volkswagen Polo



Fuel types

Diesel

Petrol

Peugeot 208



#### Fuel types

- BEV
- Diesel
- Petrol

Opel Mokka



#### Fuel types

- BEV
- Diesel
- Petrol

Volkswagen T-Cross

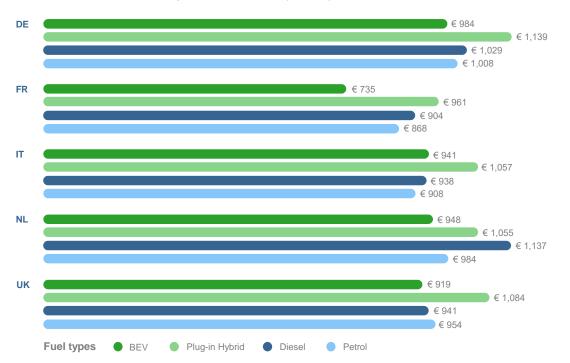


#### Fuel types

- Diesel
- Petrol

# Electric breakthrough: Compact segment (C1 & SUV-C1)

In the popular C-segment, electric cars are more affordable in most European countries (18/22)



<sup>\*</sup> Pricing highlighted for the five largest LeasePlan countries, other countries are shown in the appendix

#### **Examples of models per segment**

#### Renault Mégane



#### Fuel types

- BEV
- Plua-in Hybrid
- Diesel
- Petrol

### Peugeot 308



#### Fuel types

- Plug-in Hybrid
  - Diesel
- Petrol

#### Ford Puma



#### Fuel types

- Plug-in Hybrid
- Diesel
- Petrol

#### Kia Niro



#### Fuel types

- BEV
- Plug-in Hybrid

### Electric dominance:

## Mid-size standard segment (D1 & SUV-D1)

BEV is cost competitive in the D1 segment in all countries (19/22), except for Poland, Italy and the Czech Republic



<sup>\*</sup> Pricing highlighted for the five largest LeasePlan countries, other countries are shown in the appendix

#### **Examples of models per segment**



- Plug-in Hybrid
- Diesel
- Petrol

Hyundai Ioniq 5



#### Fuel types

BEV

#### Ford Kuga

Envag



#### Fuel types

- Plug-in Hybrid
- Diesel
- Petrol

Skoda



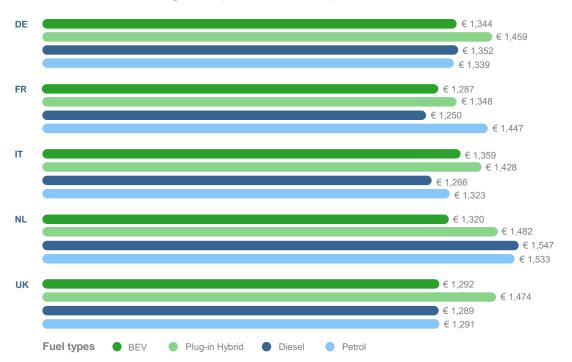
#### Fuel types

BEV

# Electric is the new normal:

## Mid-size premium segment (D2 & SUV-D2)

EVs are the most affordable option in virtually all researched countries for the D2 segment (18/22 countries)



<sup>\*</sup> Pricing highlighted for the five largest LeasePlan countries, other countries are shown in the appendix

#### **Examples of models per segment**



Fuel types BEV



**BMW** 

Fuel types 3 Series Plug-in Hybrid Diesel







#### Fuel types



# Sub-compact (B1 & SUV-B1)

Electric is steadily becoming more competitive in the sub-compact segment (9/22 countries)



#### **EVs Cost Competitive**



Yes



No



# Compact (C1 & SUV-C1)

In the popular C-segment, electric cars are more affordable in most European countries (18/22)



#### **EVs Cost Competitive**



Yes



No



# Mid-size standard segment (D1 & SUV-D1)

BEV is cost competitive in the D1 segment in all countries (19/22), except for Poland, Italy and the Czech Republic



#### **EVs Cost Competitive**



es



No



# Mid-size premium segment (D2 & SUV-D2)

EVs are the most affordable option in virtually all researched countries for the D2 segment (18/22 countries)



#### **EVs Cost Competitive**



es



No



# Tesla Model Y vs. Mercedes-Benz C-Class

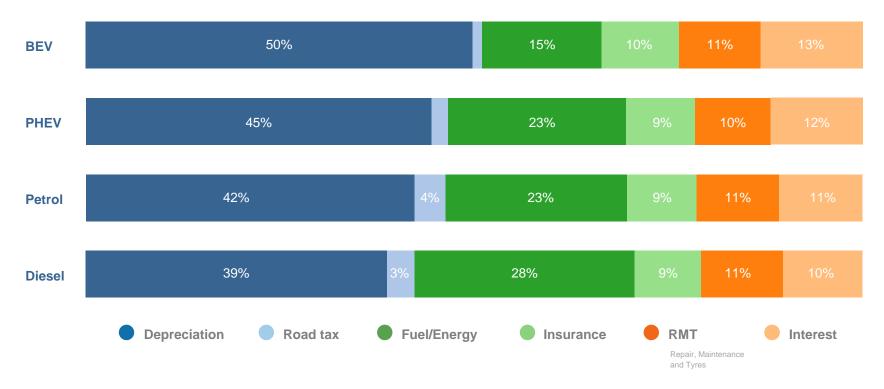
The Model Y is more affordable than the C-Class (two popular fleet cars) in 18/22 countries



\*The Model Y and C-Class are comparable in terms of catalogue price, size and specifications.

## BEVs have a higher initial investment but lower running costs

#### **TCO Breakdown**



<sup>•</sup> The TCO breakdown above shows all four fuel/energy types across all 22 European countries in scope

The calculations exclude VAT



## Appendix A: Overview of car segments

The letter indicates the dimensions of the vehicle with **C** being smaller than **E**. The number indicates the quality level of a brand with **1** being a '**volume brand**' and **2** being '**premium brand**'



# Car models used in the CCI 2022 per vehicle segment

| Segment | Intern     | al Combustion E | ngine (ICE)      | Battery Electric Vehicle (BEV) |                |                          |               |  |  |  |  |
|---------|------------|-----------------|------------------|--------------------------------|----------------|--------------------------|---------------|--|--|--|--|
| B1      | VW Polo    | Peugeot 208     | Opel Corsa       | Opel Corsa-e                   | Renault Zoe    | Peugeot e208             |               |  |  |  |  |
| C1      | VW Golf    | Peugeot 308     | Renault Megane   | VW ID.3                        | Nissan Leaf    | Renault Megane<br>E-tech |               |  |  |  |  |
| D1      | VW Passat  | Peugeot 508     | Opel Insignia    | MG 5                           | Kia EV6        | Ioniq 5                  |               |  |  |  |  |
| D2      | Audi A4    | MB C-Class      | BMW 3 Series     | Model 3                        | Polestar 2     | BMW I4                   | Tesla Model Y |  |  |  |  |
| SUV-B1  | VW T-Cross | Peugeot 2008    | Opel Mokka       | Opel eMokka                    | Peugeot e2008  | Hyundai Kona             |               |  |  |  |  |
| SUV-C1  | Ford Puma  | Peugeot 3008    | Opel Grandland X | MG ZS                          | Kia Niro       | Mazda MX-30              |               |  |  |  |  |
| SUV-D1  | VW Tiguan  | Peugeot 5008    | Ford Kuga        | MG Marvel R                    | VW ID.4        | Skoda Enyaq              |               |  |  |  |  |
| SUV-D2  | Audi Q5    | MB GLC-Class    | BMW X3           | Audi e-Tron Q4                 | Mustang Mach-e | MB EQC                   | BMW IX3       |  |  |  |  |



## Average TCO per country for the Sub-compact segment (B1 & SUV-B1)

|        | AT        | BE    | СН      | CZ           | DE    | DK    | ES      | FI    | FR      | GR    | HU    | IE    | IT    | LU     | NL    | NO    | PL     | PT    | RO     | SE    | SK    | UK    |
|--------|-----------|-------|---------|--------------|-------|-------|---------|-------|---------|-------|-------|-------|-------|--------|-------|-------|--------|-------|--------|-------|-------|-------|
| BEV    | € 936     | € 946 | € 962   | € 1,003      | € 998 | € 865 | € 867   | € 835 | € 697   | € 696 | € 823 | € 825 | € 902 | € 857  | € 890 | € 886 | € 790  | € 735 | € 784  | € 964 | € 826 | € 905 |
| Diesel | £ 830     | £ 878 | £ 1 088 | <b>€</b> 751 | £ 887 | € 864 | € 717   | € 877 | £ 774   | £ 663 | £ 755 | £ 919 | £ 763 | € 864  | £ 921 | *     | € 643  | £ 869 | £ 719  | *     | € 689 | € 863 |
| Dieser | 0 0 0 0 0 |       | C 1,000 | - 0 / 3 1    | C 007 | C 004 | ( ) 1 / | 60//  | € / / 4 | € 003 | € /33 | € 010 | C 703 | C 00-1 | 0 321 |       | C 0-13 | 6 003 | - 6713 |       |       |       |

<sup>\*</sup> Diesel models in the B1 & SUV-B1 segment not available in Norway and Sweden



# Average TCO per country for the Compact segment (C1 & SUV-C1)

|        | AT      | BE      | СН       | CZ      | DE      | DK      | ES      | FI      | FR    | GR    | HU      | IE    | IT      | LU      | NL      | NO      | PL    | PT      | RO    | SE      | SK    | UK      |
|--------|---------|---------|----------|---------|---------|---------|---------|---------|-------|-------|---------|-------|---------|---------|---------|---------|-------|---------|-------|---------|-------|---------|
| BEV    | € 945   | € 940   | € 1,092  | € 1,071 | € 984   | € 926   | € 895   | € 853   | € 753 | € 767 | € 882   | € 839 | € 941   | € 832   | € 948   | € 983   | € 792 | € 773   | € 798 | € 885   | € 876 | € 919   |
| PHEV   | € 1,145 | € 1,173 | € 1,3346 | € 1,130 | € 1,139 | € 1,085 | € 1,022 | € 1,087 | € 961 | € 944 | € 1,111 | € 989 | € 1,057 | € 1,104 | € 1,055 | € 1,253 | € 987 | € 1,104 | € 986 | € 1,034 | € 972 | € 1,084 |
| Diesel | €916    | € 1,001 | € 1,220  | € 921   | € 1,029 | € 1,111 | € 845   | € 1,081 | € 904 | € 776 | € 938   | € 906 | € 938   | € 1,007 | € 1,137 | € 1,263 | € 776 | € 1,217 | € 885 | € 1,102 | € 823 | € 941   |
| Petrol | € 977   | € 1,002 | € 1,205  | € 865   | € 1,008 | € 1,022 | € 843   | € 1,063 | € 868 | € 804 | € 912   | € 907 | € 908   | € 973   | € 984   | € 1,232 | € 727 | € 1,179 | € 798 | € 1,035 | € 842 | € 954   |



# Average TCO per country for the Mid-size standard segment (D1 & SUV-D1)

AT BE CH CZ DE DK ES FI FR GR HU IE IT LU NL NO PL PT RO SE SK UK

BEV €1,121 €1,117 €1,264 €1,256 €1,143 €1,014 €1,059 €991 €861 €844 €1,100 €993 €1,162 €980 €1,073 €1,193 €959 €898 €1,034 €1,036 €961 €1,050

PHEV €1,429 €1,559 €1,486 €1,327 €1,254 €1,125 €1,1



# Average TCO per country for the Mid-size premium segment (D2 & SUV-D2)

BEV €1,223 €1,199 €1,394 €1,589 €1,344 €1,065 €1,309 €1,076 €1,287 €997 €1,422 €1,160 €1,359 €1,121 €1,320 €1,318 €1,249 €1,051 €1,191 €1,141 €1,226 €1,292

PHEV €1,429 €1,559 €1,763 €1,586 €1,459 €1,285 €1,515 €1,276 €1,348 €1,242 €1,422 €1,336 €1,428 €1,358 €1,482 €1,592 €1,328 €1,547 €1,190 €1,231 €1,330 €1,474

Diesel €1,251 €1,245 €1,596 €1,411 €1,352 €1,291 €1,311 €1,340 €1,250 €1,133 €1,369 €1,315 €1,266 €1,254 €1,547 €1,582 €1,136 €1,650 €1,217 €1,186 €1,146 €1,289

Petrol €1,420 €1,310 €1,679 €1,416 €1,339 €1,389 €1,387 €1,346 €1,447 €1,211 €1,356 €1,488 €1,323 €1,297 €1,533 €1,616 €1,109 €1,592 €1,489 €1,232 €1,231 €1,291



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