



LeasePlan's vision on your Request for Information

Management Summary

27 november 2020

With this management summary we lead you along Deloitte's four questions in the Request for Information.

Our perspective

Climate change is the biggest challenge we face as humanity. This will be the accelerator for new and flexible mobility solutions which will be used in a mix with existing ones. Did you know that over 90% of road accidents are linked to a human error like distraction? The urgency to incorporate Safety in a mobility policy should be without discussion. The current situation due to Covid19 has also changed the way we live, travel and work. Now it's time to re-develop mobility solutions. Now it's time to work together. Will you join us?

Our dream solution

We have reshaped our corporate mobility vision based on research on the needs of employees and employers and the developments in both the corporate and private mobility market. We are realizing our dream solution based on four pillars. Four pillars with freedom of choice for your employees:

1. Last & First mile solutions

Offers you smooth & seamless travel experiences

2. Flexible mobility solutions

Your multimodal mobility options

3. Zero emission mobility

For a healthy carbon neutral future

4. Safe mobility

For your most important asset: your employees

Our role

Maybe you are familiar with the saying "Culture eats strategy for breakfast". There is a huge employee responsibility in achieving the future of mobility dream we both have. And culture plays an important role. This is where it starts: People. Commitment and understanding is needed to get employees enthusiastic and motivated. Mobility is an important employee benefit in the first place and flexibility comes next.

And this is our role: To understand the culture you have and the culture you need. From there onwards, we inform, advise and implement our shared dream around corporate mobility. This is a joint effort of course.

Where to start

Based on the choices made by Deloitte we build a concept transition plan and our mobility consultants together with your consultants draw the final version. Implementing means a constant awareness of how the solution fits.

- Monitoring; evaluation and adjustment is needed to make sure every stakeholder involved feels happy with the solution.



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What's next?