

PRESS RELEASE

# Electric vehicle revolution now reaching all corners of Europe, according to LeasePlan EV Readiness Index 2019

Norway, the Netherlands, Sweden and Austria best prepared for EVs

AMSTERDAM, the Netherlands, 16 January 2019 – Driving an electric vehicle (EV) is now a viable option in an increasing number of European countries. This is the conclusion of new research, published by LeasePlan, ahead of this year's World Economic Forum (WEF) in Davos.

The Index shows that Norway, the Netherlands, Sweden and Austria are now the best prepared countries in Europe for the electric vehicle revolution.

For the first time, all countries in the Index have shown an improved score compared to last year, signalling increased EV readiness across the continent, although the rate of improvement varies significantly across Europe. Improvements in EV readiness were mainly due to an improvement in charging infrastructure and a greater availability of EV models, providing consumers with real choice.

LeasePlan's EV Readiness Index 2019 is a comprehensive analysis of the preparedness of 22 European countries for the electric vehicle revolution. The Index is based on four factors: the maturity of the EV market (also including plug-in hybrids), the maturity of EV infrastructure, government incentives and LeasePlan's experience with EVs in each country.

## Tex Gunning, CEO of LeasePlan, said:

"Policymakers need to step up and take concerted action on vehicle taxation and infrastructure to make driving electric a viable option for everyone across Europe. Although our EV Readiness Index shows that electric driving is becoming a viable option in an increasing number of countries, we still have a long way to go before we get everyone driving electric. Transitioning to electric is one of the simplest things we can all do to help tackle climate change and everyone should be able to afford to go green!"

## Highlights from the research include:

- Compared to last year, all 22 countries in the LeasePlan EV Readiness Index 2019 have shown an improvement in EV readiness, mainly due to a greater availability of new EV models with longer ranges and improved charging infrastructure.
- Finland (+7 places), Germany (+4) and Portugal (+4) improved their ranking significantly, as a result of better charging infrastructure, a higher percentage of EV registrations and more attractive government incentives.

- EV market share is now in the mid-single digits in Portugal (3.1%), the Netherlands (5.1%), Finland (5.2%) and Sweden (7.6%), while Norway remains the undisputed leader with EVs accounting for 53% of all newly registered vehicles.
- The Netherlands has the most public charging plugs available (83,196), followed by Germany (37,405) and France (34,558). When adjusted for population size, the top three countries are now the Netherlands (4.8 charging plugs per 1,000 inhabitants), Norway (4.5) and Luxembourg (1.9).
- Austria, Ireland, Germany and the Netherlands scored the highest in terms of government support for EVs, including purchase subsidies, registration tax benefits, ownership tax benefits, company tax benefits and VAT benefits.

#### **Notes to editors**

- The LeasePlan EV Readiness Index 2019 is available to download at https://www.leaseplan.com/corporate/news-and-media/newsroom.
- The 22 countries included in the LeasePlan EV Readiness Index 2019 are: Austria, Belgium, the Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland and the United Kingdom.
- LeasePlan has committed itself to achieving net zero emissions from its total fleet by 2030.
  LeasePlan is also a founding partner of The Climate Group's EV100 initiative, a global business initiative designed to fast-track the uptake of EVs and infrastructure among the world's leading corporations.
- The LeasePlan EV Readiness Index 2019 is released ahead of LeasePlan's participation in the 49th Annual Meeting of the World Economic Forum, taking place from 21st until the 25th of January in Davos, Switzerland.

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## **About LeasePlan**

LeasePlan is a leader in two large and growing markets: Car-as-a-Service for new cars, through its LeasePlan business, and the high-quality three-to-four year old used car market, through its CarNext.com business. LeasePlan's Car-as-a-Service business purchases, funds and manages new vehicles for its customers, providing a complete end-to-end service for a typical contract duration of three to four years. CarNext.com is a pan-European digital marketplace for high-quality used cars seamlessly delivering any car, anytime, anywhere and is supplied with vehicles from LeasePlan's own fleet as well as third-party partners. LeasePlan has 1.8 million vehicles under management in over 30 countries. With over 50 years' experience, LeasePlan's mission is to provide what's next in mobility via an 'any car, anytime, anywhere' service – so our customers can focus on what's next. Find out more at www.leaseplan.com/corporate.