



## Success story

# Client implements global car policy and process

With LeasePlan’s guidance, the client developed a global EV policy and harmonised their fleet management processes.

### Client profile

Leading lighting products and services company with approximately 1,400 vehicles spread across 23 countries.

### The challenge

Move from decentral fleet management to central fleet management and EV car policy.

### The objective

Achieve harmonization, a sustainable car policy and cost savings.

### LeasePlan’s process

The client collaborated with LeasePlan Netherlands Consultancy Services team who helped achieve harmonisation for their fleet operation processes and EV policy. As part of our process, LeasePlan has:

- Written and implemented a global car policy with local addenda
- Specified the local situation regarding employee benefits that fits the local culture
- Determined the EV readiness in the specific country including lease budgets

### Results

- Implemented a central EV policy
- Implemented a central and harmonised fleet management process which was discussed with all involved countries on the client side

### A satisfied client

With LeasePlan’s support, client was able to harmonise and optimise its car policy and fleet management process to unlock the maximum value of their global fleet operations, drive efficiencies and cost savings.