

Success story

Atos develops EV transition case and updates car policy

With LeasePlan's guidance, Atos developed a case to transition to full electric vehicles by 2025 and updated its European car policy to include all relevant EV topics and the selected OEMs per country.

Client profile

Leading IT Consultancy with about 5,000 vehicles in Europe spread across 14 countries.

The challenge

Reduce emissions from fleet significantly, in line with the client's corporate strategy.

The objective

Analyse the fleet in the 14 EU countries to identify where EVs can be introduced cost-neutrally and embed this in an updated EU car policy.

LeasePlan's process

In order to meet their 2025 corporate sustainability targets, Atos collaborated with LeasePlan's International Consultancy team who helped build the EV transition business case and update their European car policy. As part of our process, LeasePlan has:

- Provided an industry benchmark comparing client fleet to industry peers on key metrics split by country
- Gathered all relevant local business requirements and fleet details to ensure an accurate fleet analysis
- Collected pricing data from each country and compared TCO's for comparable vehicles within each segment
- Based on the TCO analysis, developed a number of scenarios which meet the strategic goals of people, planet, and profit
- Updated the policy to include all EV relevant topics and embedded the final selection of OEMs per country

Results

- Based on the TCO analysis, Atos was able to develop a compelling case to move to full electric vehicles by 2025
- From 2021 onwards most European countries will only offer EVs. Hybrid vehicles serve as an alternative in case of individual employee constraints
- The European car policy was updated, which will also serve as base for countries outside Europe
- A clear insight in which OEMs are best aligned with Atos' 2025 sustainability goal resulting in five OEM agreements

A satisfied client

With LeasePlan's support, Atos was able to identify in which countries EVs can be introduced cost-neutrally and select the OEMs that are best aligned with their corporate goals. They have updated their European car policy document, as a step forward towards achieving their 2025 sustainability goals.